



9th Annual Forum: *Creating and Expanding Worksite Health Centers*  
September 9-10, 2021  
MidAmerica Club, 100 E. Randolph, Chicago, Illinois

## Sponsorship Invitation

The National Association of Worksite Health Centers ([www.NAWHC.org](http://www.NAWHC.org)) is pleased to invite your firm to increase its visibility and business opportunities, while demonstrating its expertise, by being a sponsor at our September 9-10, 2021, 9<sup>th</sup> Annual Forum, held at the Mid America Club in downtown Chicago, Illinois. All COVID-19 safety protocols in place or required at the time of the Forum will be followed, allowing the greatest number of interactions permissible.

### **NAWHC and Annual Forum Attendees**

NAWHC is the nation's only organization focused on helping employers and others understand the potential and value of onsite, near-site, mobile and virtual health services, as well to enable existing employer and union clinics to increase their capabilities and integration of other worksite programs and benefits. Attendees at the Forum will include employers and union sponsors of health centers, clinic vendor and provider partners, broker/consultants, wellness vendors and others. Learn more about NAWHC and past Annual Forums at [www.nawhc.org](http://www.nawhc.org).

With most people having access to the COVID-19 vaccine, we expect the Forum to have nearly 200 participants. We will promote the Forum nationally, with a direct focus on employers and other interested parties in Chicago and other Midwest locations.

### **Topics and Areas of Interest for Attendees**

The 2021 Annual Forum is a day and a half event and will include topics, discussions and exhibits related to:

- Planning and design of worksite health centers
- Operations, staffing and management of worksite health centers
- Legal and regulatory aspects of worksite health centers
- The impact of COVID-19 on center services
- Measuring the health center performance
- Increasing utilization and engagement
- Pharmacy services
- Wellness program
- Digital services

### **Sponsorship and Speaker Opportunities**

Higher level sponsorships allow for a client to participate in a session. If you want a client on one of the sessions you need to act now, as the exhibit space is limited and the agenda, speaker roster and exhibit floor are in the planning stages.

I hope you'll take advantage of this opportunity. Please contact me at [lboress@nawhc.org](mailto:lboress@nawhc.org) with any questions. Thank you for considering this event in your 2021 marketing plans.

Sincerely,

Larry Boress  
NAWHC Executive Director



NAWHC 9th Annual Forum: *Creating and Expanding Worksite Health Centers*  
September 9-10, 2021, MidAmerica Club, Chicago, Illinois

### Sponsorship Prospectus

Below is an overview of the benefits of the various sponsorship opportunities: *Companies that are members of NAWHC receive a 10% discount on sponsor fees and first choice of exhibit locations.*

- 1) **Gold Sponsor: \$6000**
  - Employer client on the program in a speaker or panel role
  - Logo on the Conference website and promotional emails
  - Exhibit table
  - 5 staff registrations
  - Unlimited free employer client and prospect registrations
  - Mailing list of attendee print addresses
  - Recognition before the program and from the podium
- 2) **Silver Sponsor: \$4000**
  - Logo on the conference website
  - Exhibit table
  - 3 staff registrations
  - Recognition from podium
  - Unlimited free employer client and prospect registrations
  - Mailing list of attendee print addresses
- 3) **Bronze Sponsor: \$2000**
  - Materials placed on a shared Resource Table
  - 2 free staff registrations
  - 5 free employer client and prospect registrations
  - Mailing list of attendee print addresses
- 4) **Breakfast Sponsor: \$2000**
  - Materials placed on a shared Resource Table
  - Recognition signs placed on tables
  - 2 free staff registrations
  - 5 free employer client and prospect registrations
  - Mailing list of attendee print addresses
- 5) **Luncheon Sponsor: \$2000 (SOLD OUT)**
  - Materials placed on a shared Resource Table
  - Recognition signs placed on tables
  - 2 free staff registrations
  - 5 free employer client and prospect registrations
  - Mailing list of attendee print addresses
- 6) **Reception Sponsor: \$2000**
  - Materials placed on a shared Resource Table
  - Recognition signs placed on tables
  - 2 free staff registrations
  - 5 free employer client and prospect registrations
  - Mailing list of attendee print addresses
- 7) **Lunch Roundtable Sponsor: \$1000**
  - Recognition sign on table
  - 2 free staff registrations
  - Mailing list of attendee print addresses
  - 5 free employer client registrations

## Sponsorship/Exhibitor Contract

General—All matters and questions not covered by this contract are subject to the decision of the National Association of Worksite Health Centers (NAWHC). This program includes an exhibit area designed to provide a showcase of products and services either specifically designed for, or customarily used with, employer groups. NAWHC reserves the right to refuse rental of display space to any company whose display of goods or services is not, in the opinion of NAWHC, compatible with the general character and objectives of the exhibition.

Contacts - For questions about content and speakers, meeting sites or NAWHC, contact Larry Boress (lboress@nawhc.org). For questions about exhibits, invoices, logistics, contact Marc Chappell ([marc.c.chappell@gmail.com](mailto:marc.c.chappell@gmail.com)).

Payment—Contracts received by NAWHC will be recorded in the order in which they were received. Upon receipt of completed, signed and dated contracts, NAWHC will send confirmation along with an invoice payable to NAWHC. Payment must be received within 30 days of receipt unless other arrangements are made.

Cancellations – Sponsor or Exhibitor cancellation must be received in writing no later than 30 days in advance of the event, at which time a full refund will be given in approximately 45 days. No refunds whatsoever will be made after this date.

Assignment of Booth Space—Booth assignments are based on NAWHC membership, the level of sponsorship and the dates when the contract and payment are received. NAWHC has the right to assign space to the sponsor/exhibitor, rearrange the floor plan, and/or relocate any exhibit at any time before or during the event.

Logistics – The event is being held at the MidAmerica Club, 100 E. Randolph, Chicago, Illinois. The exhibit area provides space for 6' table-top exhibits only. Pipe and drape is not provided. Nothing can be attached or hung from the walls or ceiling. It is the responsibility of each sponsor/exhibitor to make their own arrangements with the hotel specific to their needs.

Prior to event: Registered sponsors/exhibitors will receive the following information approximately 3 weeks in advance of the event:

- Final agenda
- Exhibit area set up/tear down times
- Information on registering staff and other comps
- Information on where to ship materials, directions and maps

Care of Space—Sponsors/exhibitors shall be responsible for properly maintaining their exhibit space and may not place anything in the aisles during exhibit times.

Liability—Neither NAWHC, its members, officers, representatives or employees, its representatives or employees, will be responsible for any injury, loss or damage that may occur to the sponsor/exhibitor or the sponsor/exhibitor's employees or property from any cause whatsoever, prior, during or subsequent to the period covered by the sponsor/exhibitor contract. Each sponsor/exhibitor must make provisions for the safeguarding of his/her goods, materials, equipment and display at all times.

The sponsor/exhibitor agrees, by signing this "Sponsor/Exhibitor Contract," to insure itself, at its own expense, against property loss or damage, and against liability for personal injury. In the case that said premises shall be destroyed by fire or the elements or by any cause, or in the case of Government intervention or regulation, military activity, strikes, or any other circumstances that make it impossible or inadvisable for NAWHC or the local host to provide exhibit space, then and thereupon the contract shall terminate and the sponsor/exhibitor shall waive any claim for damages or compensation, except the pro rata return of the amount paid for space, after deduction of actual expenses incurred in connection with the show, and there shall be no further liability on the part of either party.

In case any part of the exhibit area is damaged, or if circumstances make it impossible for NAWHC to permit a sponsor/exhibitor to occupy the space assigned during any part or the whole of the period covered, then under such circumstances the sponsor/exhibitor will be charged for space only for the period space was or could have been occupied by the sponsor/exhibitor.

NAWHC is released from any and all claims for damages which may arise in consequences thereof.

Amendments – NAWHC reserves the right to interpret, amend and enforce this Contract. Written notice of any amendments or interpretations shall be given to each sponsor. Each sponsor/exhibitor, (individuals, their agents and employees), agrees to abide by all Contract rules set forth herein, and/or by any subsequent amendments, or interpretations. Please show your agreement to these rules by signing below and returning the original to NAWHC.

### Signature:

I have read and agree to the terms and conditions of the Sponsor/Exhibitor Contract. Payments may be made via credit card or check. Contact Larry Boress for questions ([lboress@nawhc.org](mailto:lboress@nawhc.org)) or 847-606-5527.

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Signature \_\_\_\_\_

Date \_\_\_\_\_

### Contact Information:

For questions regarding this sponsorship, NAWHC should contact:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please indicate Your Sponsorship Level (Gold, Silver, Bronze, etc): \_\_\_\_\_

### Payment Information:

\_\_\_ Enclosed is a check made out to "NAWHC"

\_\_\_ I will mail a check to NAWHC, 10260 North Central Expressway, Suite 285, Dallas, TX 75231

\_\_\_ I will pay by credit card:

For credit card payment: Total: \$ \_\_\_\_\_ Name on Card: \_\_\_\_\_

Type of Card:  Visa  MasterCard  AMEX

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Address of Cardholder:

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Completed Forms should be submitted to:

Larry Boress ([lboress@nawhc.org](mailto:lboress@nawhc.org)) and Marc Chappell ([mchappell@nawhc.org](mailto:mchappell@nawhc.org)).