



## AGENDA

9<sup>th</sup> Annual Forum, September 9-10, 2021  
Mid-America Club, Chicago, Illinois

Access Forum Presentations: <https://www.nawhc.org/2021Slides/>

### SEPTEMBER 9, 2021

- 7:30 am **Registration, Networking, Exhibit Visits and Breakfast**
- 8:30 am **WELCOME AND OPENING REMARKS**  
-David Hines, Chair/President, NAWHC Board, Metro Nashville School District  
-Larry Boress, Executive Director, National Assoc. of Worksite Health Centers
- 8:40 am **MOVING BEYOND PRIMARY CARE: Worksite Center Future Directions**  
Introduction: Larry Boress, Executive Director, NAWHC  
- David Hines, Senior Director of Benefits, Metro Nashville Public Schools  
- Greg Bellomy, CEO, CareATC  
- Gaurov Dayal, President and COO, Everside Health  
- Jeff Wells, MD, CEO, Marathon Health  
- David Keyt, Worksite Clinic Consulting Group Leader, Mercer
- 9:45 am **PARTICIPANT ROUNDTABLES: How Has Your Health Center Strategy and Services Changed Since Its Opening?** Interact and share experiences with other attendees
- 10:15 am **NETWORKING AND EXHIBIT VISITS**
- 10:35 am **UPDATE ON WORKSITE HEALTH CENTER LEGAL AND REGULATORY ISSUES**  
- Stephanie Eckerle, Partner, Krieg DeVault Legal  
- Christina Cicone, Policy Associate, ERISA Industry Committee (ERIC)
- 11:15 am **2021 NAWHC-MERCER WORKSITE CLINIC BENCHMARKING SURVEY RESULTS**  
- David Keyt, National Worksite Clinic Consulting Group Leader, Mercer  
- Larry Boress, Executive Director, NAWHC
- 11:45 pm **LUNCHEON TOPIC ROUNDTABLES** – Meet new friends and old colleagues during lunch or participate in one of the following topic Roundtables: Measuring Health Center Performance, Nontraditional Models / Doctors / Hospitals, The Value of Onsite Clinic Accreditation
- 12:45 pm **NAWHC UPDATE/BOARD ELECTION**  
- David Hines, Chair/President, NAWHC Board, Metro Nashville School District  
- Larry Boress, Executive Director, National Assoc. of Worksite Health Centers
- 1:00 pm **SUCCESSFUL ENGAGEMENT PRACTICES FOR NEW AND MATURE HEALTH CENTERS**  
Introduction: Carly Deer, MHA, Senior Benefits Leader, Target Corporation  
- Shelly Towns, Chief Marketing Officer, Marathon Health  
- Amy Lefevre, Sr. Director, Patient Engagement, Marathon Health  
- Bill Young, Director of Total Rewards & Risk Management, Sheetz  
- Tawnya L. Hart-Cecardo, Manager, Benefits and Wellness, ABX Air



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- 1:45 pm      **IMPLEMENTING A VALUE-BASED CARE MODEL AT WORKSITE PRIMARY CARE AND OCCUPATIONAL HEALTH CLINICS**  
Introduction: Britta R. Reiersen, MD, Medical Director of Onsite Solutions, Optum  
- DeAnna Hall, Corporate Health and Well-being Manager, LG&E and KU  
- Derek Mydlarz, MD, Medical Director, GE Haier
- 2:30 pm      **NETWORKING AND EXHIBIT VISITS**
- 2:50 pm      **THE FUTURE OF WELL-BEING AND DIGITAL SERVICES AT WORKSITE CENTERS**  
Introduction: Larry Boress, Executive Director, NAWHC  
- Jason Parrott, SVP Enterprise Growth and Partnerships, Vida Health  
- Claire Meunier, COO, Digital Medical Society
- 3:30 pm      **WORKSITE CENTERS INNOVATION IN A POST-COVID WORLD**  
Introduction: Larry Boress, Executive Director, NAWHC  
- Amy Iveson, Corporate Manager-Health and Wellness Strategy, Huntington Ingalls Industries  
- Michelle Storbakken, Group Vice President of Operations, QuadMed
- 4:15 pm      **SUCCESSFUL OBESITY MANAGEMENT STRATEGIES**  
Introduction: Larry Boress, Executive Director, NAWHC  
- Amy Iveson, Corporate Manager-Health and Wellness Strategy, Huntington Ingalls Industries  
- Kim Hutton, MD, CareATC  
- Tim Newman, MD, Workplace Well-being, LLC
- 5:00 pm      **RECEPTION**



NATIONAL ASSOCIATION OF WORKSITE HEALTH CENTERS

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### SEPTEMBER 10, 2021

- 8:00 am      **NETWORKING BREAKFAST AND EXHIBIT VISITS**
- 8:25 am      **WELCOME AND OPENING REMARKS**
- 8:30 am      **LEVERAGING RX TO DRIVE HEALTH CENTER VALUE**  
Introduction: DeAnna Hall, Corporate Health and Well-being Manager, LG&E and KU  
- Phil Berry, CEO, Northwind Pharmaceuticals  
- Lisa Day, Benefits and Wellness Specialist, Kimball® International  
- Richard Sutton, Senior Vice President, RE Sutton & Associates
- 9:30 am      **ADDRESSING HEALTH EQUITY IN YOUR CENTER**  
Introduction: Larry Boress, Executive Director, NAWHC  
- David Hines, Senior Director of Benefits, Metro Nashville Public School  
- Martha Shepherd, DO, MPH, Vanderbilt University Medical Center  
- Denean Pillar-Jackson, Executive Director, Chicago Resiliency Network
- 10:15 am     **DOOR PRIZES, NETWORKING AND EXHIBIT VISITS**
- 10:30 am     **CONCURRENT SESSIONS:**  
**PLANNING YOUR FIRST WORKSITE HEALTH CENTER AND THE VALUE OF ACCREDITATION**  
- David Keyt, National Worksite Clinic Consulting Group Leader, Mercer  
- Dennis Schultz, MD, Accreditation Association on Ambulatory Health Care (AAAHC)
- BEHAVIORAL HEALTH SERVICES AND INNOVATIONS**  
- Michael Thompson, Pres. & CEO, National Alliance of Healthcare Purchaser Coalitions  
- Anne Hopkins, Director, People & Operations, Benefits and Wellness, CHG Healthcare
- 11:30 am     **CONCURRENT SESSIONS:**  
**HOW COVID-19 HAS ACCELERATED THE OPIOID EPIDEMIC**  
- Moderator: Daniel Lord, DC, Program Director, Crossover Health  
- Sherry McAllister, DC, CEO, Foundation for Chiropractic Progress  
- Claudine Lott MD, Lead Physician, Virtual Care, Crossover Health  
- Liz Cohen, Acupuncturist, Facebook Life@Wellness Center
- SELECTING WORKSITE CENTER MANAGERS AND HOW TO TRANSITION TO A NEW CLINIC VENDOR**  
- Stephanie Eckerle, Krieg DeVault
- 12:30 pm     **RECONVENE AND ADJOURN**