



October 2023

NAWHC NOW! provides information on surveys, activities, programs and resources offered by the National Association of Worksite Health Centers, as well as from other industry partners and sources related to onsite, near-site, mobile and virtual worksite clinics. Visit www.nawhc.org for details and membership information.

EDUCATION & NETWORKING

Recording on Obesity Management and Medications at Worksite Centers Webinar

NAWHC members can now view a recording and slides from our October webinar on “Obesity Management and Medications for Worksite Health Centers.” You have to first login to the www.nawhc.org website and then click on [this link](#).

2023 NAWHC Annual Forum Recordings Now Available for All NAWHC Members

Recordings of the sessions at the Sept. 6-7, 2023, NAWHC 11th Annual Forum are now available *free* for the entire NAWHC membership in the [Resources and Research section](#).

Hear from employers, consultants, vendor and health provider experts on the following topics:

- *Trends and Technologies Impacting Worksite Health Centers*
- *Results of the 2023 NAWHC-Mercer National Survey of Worksite Clinics*
- *Creating an Integrated Behavioral Health Service*
- *Planning and Implementing Your First Onsite or Near-Site Center*
- *Integrating Occupational Health Services into a Primary Care Center*
- *Stories of Successful Large and Small Worksite Center*
- *Increasing Utilization in Your Center*
- *Current Legal and Regulatory Issues Impacting Worksite Centers*
- *How to Measure the Quality and Value of a Worksite Center*
- *Developing a “Click and Mortar” Strategy – How to Integrate Virtual and In-Person Services*
- *Why Worksite Centers Fail and How to Recognize the Signs*

2024 Onsite Employee Health Clinics Summit – Feb. 1-2, 2024, Hilton Scottsdale Resort, Scottsdale, Arizona

At this program you will learn what it takes to build and streamline facilities that meet innovative visions for healthcare and wellness. You will also learn the benefits associated with expanding current onsite health facilities. This program is managed by World Conference Forum (WCF). NAWHC members get a \$250 discount with code *NAWHC250*.

[REGISTER HERE](#)

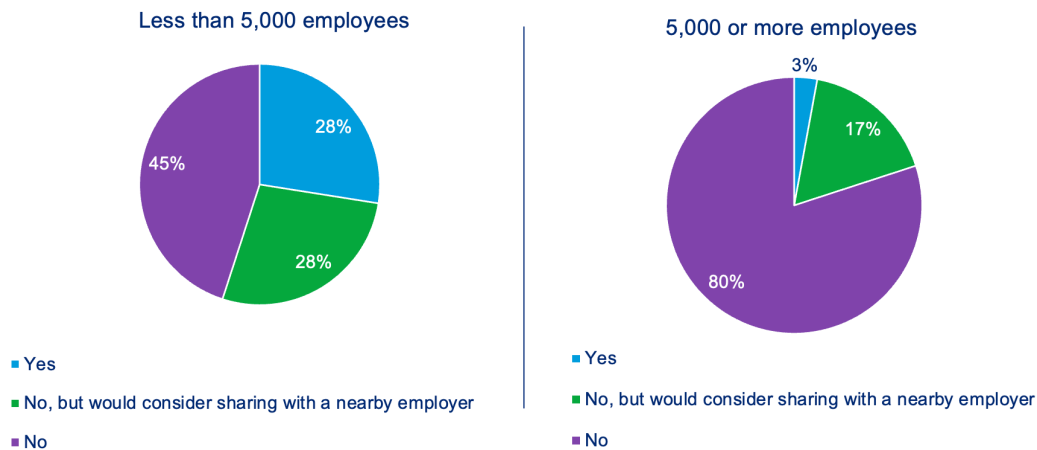
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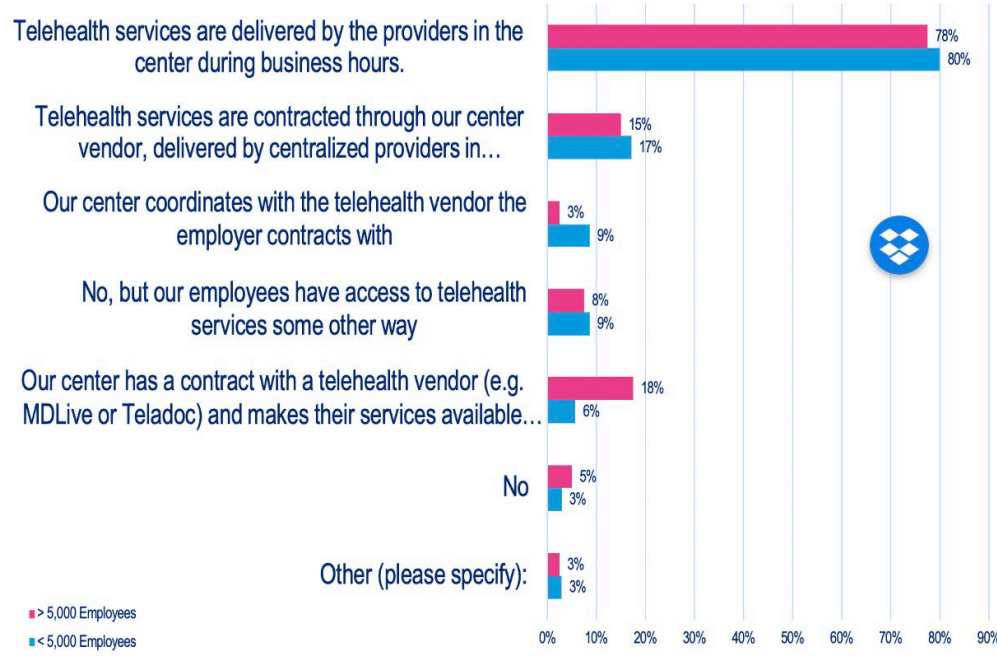
Telehealth Services and Shared Health Centers

A preliminary report of the findings of the NAWHC-Mercer 2023 Survey of Worksite Clinics was presented at the NAWHC Annual Forum. Two areas examined were the use of shared centers and how telehealth services were provided. The survey found:

Do You Use a Shared Health Center?



Are Telehealth Services Available to Members?



RESEARCH AND RESOURCES



Listing and Marketplace Developments for Onsite, Near-site, Mobile and Virtual Health Center Vendors and Health Providers

In an effort to help NAWHC member firms and others interested in clinics expand their knowledge of the worksite center marketplace, we are pleased to announce two new features on the NAWHC website: "[Health Center Vendors and Health Providers](#)" and "[Marketplace Developments](#)." Both new features can be found under the "Resources and Research" tab on www.nawhc.org.

In the *Health Center Vendor and Health Providers* section, we include all NAWHC member vendors and providers and their Home page email URLs. If you want us to include a different email address, perhaps to a specific page for employers or onsite/near-site clinics, send that address to membership@nawhc.org.

In the *Marketplace Developments* section, NAWHC will publish updates on changes, expansions, acquisitions, etc, relating to onsite, near-site, virtual and mobile health centers for public and private employers and unions. The updates will be provided as written in vendor press releases, Internet articles and other sources received or identified by NAWHC. These updates are not limited to NAWHC members.

Vendors who want their updates included in the Marketplace Developments should send them to Larry Boress at lboress@nawhc.org for review as NAWHC will NOT include direct marketing pieces, but will include informational notices.

Recommendations for Integrating Virtual and Primary Care

A new study from Business Group on Health and Sage Growth Partners has found that for virtual health to be of optimal benefit to employees and their families, all stakeholders should pursue the integration of virtual and in-person care. The study made a series of recommendations to ensure that virtual health is deployed in a deliberate and coordinated way. These included the following:

- Ensure that virtual health solutions enhance traditional care pathways
- Establish and follow a basic framework to understand patients' needs and desires concerning virtual health
- Monitor consumer experience with virtual health from the user interface to navigation and support across the care continuum
- As virtual health expands health care access, work to ensure that it is accessible for all
- Communicate to patients in plain language about real health care challenges and how virtual health can solve them
- Build continual outcomes measurement into solutions
- Design and build virtual health solutions to promote integration
- Form partnerships to optimize different areas of expertise

Please visit our website at www.nawhc.org and be sure to check in and sign-up at the [NAWHC LinkedIn Group](#) to stay abreast of developments *in NAWHC and in worksite health and wellness*.