



8th Annual NAWHC Virtual Forum

September 23-25, 2020

Sponsorship Invitation

The National Association of Worksite Health Centers (www.NAWHC.org) is pleased to invite your firm to increase its visibility and business opportunities, while demonstrating its expertise, by being a sponsor at 8th Annual Forum. With so many health benefit conferences being postponed or cancelled, the virtual NAWHC Forum will be one of the few programs focused on employer onsite and near-site clinics for vendor partners to interact with potential purchasers and present their services and products.

NAWHC is the nation's only organization focused on helping employers and others understand the potential and value of onsite health services, as well to enable existing employer health centers to increase their capabilities and integration of other worksite programs and benefits. Public and private employers, unions and their vendor and provider partners join NAWHC and attend its programs to learn how to create and expand worksite centers. Learn more about NAWHC at www.nawhc.org.

Due to the COVID-19 challenges in conducting live events, the 2020 Annual Forum will be a virtual conference to enable participants from across the country to attend in a safe and comfortable setting. The sessions will focus on the creation and expansion of onsite, near-site, mobile and virtual worksite health centers. To see the types of topics covered, speakers presenting and organizations participating in the NAWHC Annual Forum view the 2019 agenda at [this link](#). The 2019 Annual Forum attracted 180+ participants. As this is our first virtual event, we cannot forecast the attendance.

We will promote the 2020 Forum nationally, with a direct focus on employers and other interested. The following Sponsorship Prospectus is included for your review and consideration.

I hope you'll take advantage of this opportunity. Thank you for considering this event in your 2020 marketing.

Sincerely,

A handwritten signature in black ink, appearing to read 'L. Boress', is positioned above the typed name.

Larry Boress
NAWHC Executive Director



Sponsorship Prospectus

This event is NAWHC's major meeting. The Forum is attended by employers who are purchasing clinic services, those exploring clinics as a new benefit strategy, as well as brokers and consultants that advise employers on their purchasing decisions, hospitals and wellness vendors. Below is an overview of the benefits of the sponsorship opportunities:

GOLD: \$6000

- Have a speaker on a panel
- Have a dedicated 15 minute break-out session for presenting your firm and its services and resources
- Exhibitor can select from pre-conf list the attendees to be assigned to their one-time breakout
- Have a logo on a speaker's virtual background
- Sponsor gets to host a NAWHC webinar before the end of 2020 on a topic of their choice with a client and content expert presenting
- Five complementary staff registrations
- Unlimited client/prospect free registrations
- Name of firm on one Session Title slide
- A 1-minute video commercial (produced by the sponsor) to be shown before or after a session something during the Forum
- Sponsor is listed on a new NAWHC website Vendor page, with their logo, description, sales rep contact info and links to their website, materials, videos for one year at no cost (a \$500 value)
- Recognition from the Forum host at the start and during the event
- Receive attendee print addresses
- Logo shown as part of slide loop shown during breaks
- Virtual exhibit table in Forum exhibit hall, providing for sponsor to have logo, contact info on sales rep, links to resources/materials/demos/video and to firm's website
- Involvement in a contest for door prizes from sponsors, where attendees have to visit exhibits to receive a code or word to receive points for various gifts. Attendees receive more points for visiting higher level sponsors
- Sponsor is to provide one or more door prizes

SILVER: \$3000

- Three complementary staff registrations
- Ten client/prospect free registrations
- Name of firm on one Session Title slide
- A 1-minute video commercial (produced by the sponsor) to be shown before or after a session something during the Forum
- Sponsor is listed on a new NAWHC website Vendor page, with their logo, description, sales rep contact info and links to their website, materials, videos for one year at no cost (a \$500 value)
- Recognition from the Forum host at the start and during the event
- Receive attendee print addresses
- Logo shown as part of slide loop shown during breaks
- Virtual exhibit table in Forum exhibit hall, providing for sponsor to have logo, contact info on sales rep, links to resources/materials/demos/video and to firm's website
- Involvement in a contest for door prizes from sponsors, where attendees have to visit exhibits to receive a code or word to receive points for various gifts. Attendees receive more points for visiting higher level sponsors
- Sponsor is to provide one or more door prizes

BRONZE: \$1000

- Two complementary staff registrations
- Five client/prospect free registrations
- Recognition from the Forum host at the start and during the event
- Receive attendee print addresses
- Logo shown as part of slide loop shown during breaks
- Virtual exhibit table in Forum exhibit hall, providing for sponsor to have logo, contact info on sales rep, links to resources/materials/demos/video and to firm's website
- Involvement in a contest for door prizes from sponsors, where attendees have to visit exhibits to receive a code or word to receive points for various gifts. Attendees receive more points for visiting higher level sponsors
- Sponsor is to provide one or more door prizes

“Exhibit hall” section open throughout the event: 30 minutes prior to program and 15 minute designated breaks between sessions. Your “booth” will be able to provide:

- Content/demos/videos
- Logo
- Description of the firm
- Contact information
- Set of links connected to firm's external resources/materials
- Link to contact a rep to set up a direct conversation
- Link to external video or demo of product
- Link to firm's website

Companies that are members of NAWHC will receive a 10% discount on sponsor.

Sponsorship/Exhibitor Contract

General – All matters and questions not covered by this contract are subject to the decision of the National Association of Worksite Health Centers (NAWHC). This program includes a virtual exhibit area designed to provide a showcase of products and services either specifically designed for, or customarily used with, employer groups. NAWHC reserves the right to refuse rental of display space to any company whose display of goods or services is not, in the opinion of NAWHC, compatible with the general character and objectives of the exhibition.

Contacts - For questions about content and speakers or NAWHC, contact Larry Boress (lboress@nawhc.org). For questions about exhibits, invoices, logistics, and membership contact Marc Chappell (mchappell@nawhc.org).

Payment – Contracts received by NAWHC will be recorded in the order in which they were received. Upon receipt of completed, signed and dated contracts, NAWHC will send confirmation along with an invoice payable to NAWHC. Payment must be received within 30 days of receipt unless other arrangements are made.

Cancellations – Sponsor or Exhibitor cancellation must be received in writing no later than 30 days in advance of the event, at which time a full refund will be given in approximately 45 days. No refunds whatsoever will be made after this date.

Prior to event: Registered sponsors/exhibitors will receive the following information approximately 2 weeks in advance of the event:

- Final agenda
- Information on registering staff and other comps
- Current participant list as of the time of the mailing

Liability – Neither NAWHC, its members, officers, representatives or employees, its representatives or employees, will be responsible for any injury, loss or damage that may occur to the sponsor/exhibitor or the sponsor/exhibitor's employees or property from any cause whatsoever, prior, during or subsequent to the period covered by the sponsor/exhibitor contract. Each sponsor/exhibitor must make provisions for the safeguarding of his/her goods, materials, equipment and display at all times.

The sponsor/exhibitor agrees, by signing this "Sponsor/Exhibitor Contract," to insure itself, at its own expense, against property loss or damage, and against liability. In the case that the virtual event and exhibit hall platform do not function as promoted, the contract shall terminate and the sponsor/exhibitor shall waive any claim for damages or compensation, except the pro rata return of the amount paid for space, after deduction of actual expenses incurred in connection with the show, and there shall be no further liability on the part of either party.

NAWHC is released from any and all claims for damages which may arise in consequences thereof.

Amendments – NAWHC reserves the right to interpret, amend and enforce this Contract. Written notice of any amendments or interpretations shall be given to each sponsor. Each sponsor/exhibitor, (individuals, their agents and employees), agrees to abide by all Contract rules set forth herein, and/or by any subsequent amendments, or interpretations. Please show your agreement to these rules by signing below and returning the original to NAWHC.

Signature:

I have read and agree to the terms and conditions of the Sponsor/Exhibitor Contract. Payments may be made via credit card or check. Contact Larry Boress for questions (lboress@nawhc.org) or 847-606-5527.

Signature

Date

Contact Information:

For questions regarding this sponsorship, NAWHC should contact:

Name: _____

Title: _____

Phone: _____ Email: _____

Please indicate Your Sponsorship Level (Gold, Silver, Bronze, etc.): _____

Payment Information:

___ Enclosed is a check made out to "NAWHC"

___ I will mail a check to NAWHC

___ I will pay by credit card:

For credit card payment: Total: \$ _____ Name on Card: _____

Type of Card: Visa MasterCard AMEX

Card Number: _____ Exp. Date: _____ CVV Code: _____

Address of Cardholder:

Address: _____ City: _____ State: _____ ZIP: _____

Signature: _____ Date: _____

Completed Forms should be submitted to:

Larry Boress (lboress@nawhc.org) and Marc Chappell (mchappell@nawhc.org).