



NATIONAL ASSOCIATION OF WORKSITE HEALTH CENTERS

7th Annual Forum

September 19-20, 2019

Sheraton Hotel near the Galleria – Dallas, Texas

Co-Hosted by:



Sponsorship Invitation

The National Association of Worksite Health Centers (www.NAWHC.org) and the Dallas Fort-Worth Business Group on Health (DFWBGH) are pleased to invite your firm to increase its visibility and business opportunities, while demonstrating its expertise, by being a sponsor at our September 19-20, 2019, 7th Annual Forum, held at the Sheraton Hotel near the Galleria in Dallas, Texas.

NAWHC is the nation's only trade organization focused on helping employers and others understand the potential and value of onsite health services, as well to enable existing employer clinics to increase their capabilities and integration of other worksite programs and benefits. Members include employers and their vendor and provider partners. Learn more about NAWHC at www.nawhc.org. DFWBGH is a coalition of Dallas and Fort Worth area employers committed to educating and empowering local employers and their employees to make informed healthcare-related decisions and to promoting healthcare quality, cost-effectiveness, transparency and accountability in our community.

The 2019 Annual Forum has been expanded to 2 days and will cover:

- Directions and Challenges for Worksite Clinic Sponsors and Vendors
- Legal and Legislative Aspects of Worksite Clinics
- Integrating Chiropractors, Physical Therapists and Physicians for Improved MSK Outcomes
- Key Decisions and Common Mistakes In Planning Your First Clinic
- Transitioning to a New Clinic Vendor
- Comparing Clinic Management Model
- Ensuring Accuracy in Measuring the Performance of your clinic
- Increasing Utilization and Engagement
- Offering Pharmacy Services for Increased Clinic Value

In addition, the added day will allow for small, informal networking groups for employers of different sizes and sectors. The Forum is expected to have nearly 200 participants. We will promote the Forum nationally, with a direct focus on employers and other interested parties in Texas and the surrounding states. The following Sponsorship Prospectus is included for your review and consideration.

Exhibit space is limited and if you want a client on one of the sessions you need to act now, while the agenda, speaker roster and exhibit floor are still being finalized.

I hope you'll take advantage of this opportunity. NAWHC will also be seeking sponsors for webinars and smaller events we hold with regional business coalitions in future programs. I'll make you aware of those when scheduled. Please contact me at lboress@nawhc.org with any questions. Thank you for considering this event in your 2019 marketing plans.

Sincerely,

Larry Boress

NAWHC 7th Annual Forum
September 19-20, 2019
Sheraton Hotel near the Galleria – Dallas, Texas

Sponsorship Prospectus

This two-day event is NAWHC's major meeting, co-hosted by the Dallas Fort Worth Business Group on Health. The Forum is attended by employers who are purchasing clinic services, those exploring clinics as a new benefit strategy, as well as brokers and consultants that advise employers on their purchasing decisions, hospitals and wellness vendors.

Below is an overview of the benefits of the sponsorship opportunities:

1) Gold Sponsor: \$6000

- Employer client on the program in a speaker or panel role
- Logo on the Conference website and promotional emails
- Exhibit table
- 5 staff registrations for table and program
- Unlimited free employer client and prospect registrations
- Mailing list of attendee print addresses
- Recognition before the program and from the podium

2) Silver Sponsor: \$4000

- Logo on the conference website
- Exhibit table
- 3 staff registrations for table and program
- Unlimited free employer client and prospect registrations
- Mailing list of attendee print addresses
- Recognition from podium

3) Bronze Sponsor: \$2000

- Materials placed on a shared Resource Table
- 2 free staff registrations, but no table staff
- 5 free employer client and prospect registrations
- Mailing list of attendee print addresses

4) Breakfast Sponsor: \$2000 (Two available)

- Recognition signs placed on breakfast buffet
- 2 free staff registrations
- 5 free employer client and prospect registrations
- Mailing list of attendee print addresses

5) Luncheon Sponsor: \$2000

- Recognition signs placed on breakfast buffet
- 2 free staff registrations
- 5 free employer client and prospect registrations
- Mailing list of attendee print addresses

6) Reception Sponsor: \$2000

- Recognition signs placed on breakfast buffet
- 2 free staff registrations
- 5 free employer client and prospect registrations
- Mailing list of attendee print addresses

Companies that are members of NAWHC will receive a 10% discount on sponsor fees and first choice of exhibit locations.

Sponsorship/Exhibitor Contract

General – All matters and questions not covered by this contract are subject to the decision of the National Association of Worksite Health Centers (NAWHC). This program includes an exhibit area designed to provide a showcase of products and services either specifically designed for, or customarily used with, employer groups. NAWHC reserves the right to refuse rental of display space to any company whose display of goods or services is not, in the opinion of NAWHC, compatible with the general character and objectives of the exhibition.

Contacts - For questions about content and speakers, meeting sites or NAWHC, contact Larry Boress (lboress@nawhc.org). For questions about exhibits, invoices, logistics, contact Marc Chappell (marc.c.chappell@gmail.com).

Payment – Contracts received by NAWHC will be recorded in the order in which they were received. Upon receipt of completed, signed and dated contracts, NAWHC will send confirmation along with an invoice payable to NAWHC. Payment must be received within 30 days of receipt unless other arrangements are made.

Cancellations – Sponsor or Exhibitor cancellation must be received in writing no later than 30 days in advance of the event, at which time a full refund will be given in approximately 45 days. No refunds whatsoever will be made after this date.

Assignment of Booth Space – Booth assignments are based on NAWHC membership, the level of sponsorship and the dates when the contract and payment are received. NAWHC has the right to assign space to the sponsor/exhibitor, rearrange the floor plan, and/or relocate any exhibit at any time before or during the event.

Logistics – The event is being held at the Sheraton Hotel near the Galleria – Dallas, Texas. The exhibit area provides space for 6' table-top exhibits only. Pipe and drape is not provided. Nothing can be attached or hung from the walls or ceiling. It is the responsibility of each sponsor/exhibitor to make their own arrangements with the hotel specific to their needs.

Prior to event: Registered sponsors/exhibitors will receive the following information approximately 3 weeks in advance of the event:

- Final agenda
- Exhibit area set up/tear down times
- Information on registering staff and other comps
- Information on where to ship materials, directions and maps

Care of Space – Sponsors/exhibitors shall be responsible for properly maintaining their exhibit space and may not place anything in the aisles during exhibit times.

Liability – Neither NAWHC, its members, officers, representatives or employees, its representatives or employees, will be responsible for any injury, loss or damage that may occur to the sponsor/exhibitor or the sponsor/exhibitor's employees or property from any cause whatsoever, prior, during or subsequent to the period covered by the sponsor/exhibitor contract. Each sponsor/exhibitor must make provisions for the safeguarding of his/her goods, materials, equipment and display at all times.

The sponsor/exhibitor agrees, by signing this "Sponsor/Exhibitor Contract," to insure itself, at its own expense, against property loss or damage, and against liability for personal injury. In the case that said premises shall be destroyed by fire or the elements or by any cause, or in the case of Government intervention or regulation, military activity, strikes, or any other circumstances that make it impossible or inadvisable for NAWHC or the local host to provide exhibit space, then and thereupon the contract shall terminate and the sponsor/exhibitor shall waive any claim for damages or compensation, except the pro rata return of the amount paid for space, after deduction of actual expenses incurred in connection with the show, and there shall be no further liability on the part of either party.

In case any part of the exhibit area is damaged, or if circumstances make it impossible for NAWHC to permit a sponsor/exhibitor to occupy the space assigned during any part or the whole of the period covered, then under such circumstances the sponsor/exhibitor will be charged for space only for the period space was or could have been occupied by the sponsor/exhibitor.

NAWHC is released from any and all claims for damages which may arise in consequences thereof.

Amendments – NAWHC reserves the right to interpret, amend and enforce this Contract. Written notice of any amendments or interpretations shall be given to each sponsor. Each sponsor/exhibitor, (individuals, their agents and employees), agrees to abide by all Contract rules set forth herein, and/or by any subsequent amendments, or interpretations. Please show your agreement to these rules by signing below and returning the original to NAWHC.

Signature:

I have read and agree to the terms and conditions of the Sponsor/Exhibitor Contract. Payments may be made via credit card or check. Contact Larry Boress for questions (lboress@nawhc.org) or 847-606-5527.

Signature _____

Date _____

Contact Information:

For questions regarding this sponsorship, NAWHC should contact:

Name: _____

Title: _____

Phone: _____ **Email:** _____

Please indicate Your Sponsorship Level (Gold, Silver, Bronze, etc): _____

Payment Information:

___ Enclosed is a check made out to "NAWHC"

___ I will mail a check to NAWHC, 11520 N. Central Expressway, Suite 227, Dallas, TX 75243

___ I will pay by credit card:

For credit card payment: Total: \$ _____ Name on Card: _____

Type of Card: Visa MasterCard AMEX

Card Number: _____ Exp. Date: _____ CVV Code: _____

Address of Cardholder:

Address: _____ City: _____ State: _____ ZIP: _____

Signature: _____ Date: _____

Completed Forms should be submitted to:

Larry Boress (lboress@nawhc.org) and Marc Chappell (marc.c.chappell@gmail.com).