

March 2024

NAWHC NOW! provides information on surveys, activities, programs and resources offered by the National Association of Worksite Health Centers, as well as from other industry partners and sources related to onsite, near-site, mobile and virtual worksite clinics. Visit www.nawhc.org for details and membership information.

Click on the content areas to read about this month's programs, activities and stories:

ADVOCACY
EDUCATION & NETWORKING
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RESEARCH AND RESOURCES

ADVOCACY

NAWHC Needs Your Participation in the Fair Market Value Collaborative

For the past two years, NAWHC and over twenty of its members have worked with ERIC (the ERISA Industry Committee) to try to change the law that requires workers with Health Savings Accounts to pay a mandatory co-pay ("the Fair Market Value fee") when using an onsite clinic for more than first aid and triage services.

In order to expand the services a person with an HSA is allowed to receive from an onsite or near-site center to include primary care, mental health services and chronic disease management, the Fair Market Value Collaborative wants to show policymakers the value of worksite centers in offering easy access to medical and mental health providers and services in areas where medical care is limited.

Please contact Larry Boress as <u>boress@nawhc.org</u> if you have a worksite center in California, Colorado, Delaware, Ohio, Virginia and Washington and would be willing to share data on the numbers and types of providers you have in these states and the distances people would have to travel to get care if your center wasn't available.

EDUCATION & NETWORKING

Making the Business Case for a Worksite Health Center: A First Monday Networking Roundtable – April 1, 2024, 11 AM CT

Join colleagues in April's *First Monday Roundtable* - a free networking event the first Monday of each month -for an informal discussion on how to make the business case for a worksite health center. The Roundtable will be facilitated by a content expert but spend most of the time with an exchange of information and experiences from employer and vendor participants.

DOWNLOAD CALENDAR HERE

Creating Patient Ownership of Their Health - April 17, 2024 - Webinar



This webinar will delve into the critical challenge of worksite health centers to help patients create sustainable lifestyle habits on their own, and not rely on external providers.

REGISTER HERE

Adding Allergy Services to Your Worksite Center – June 5, 2024 – Webinar

This webinar will provide background information on the economic and productivity benefit to employers of their health centers helping patients with chronic diseases triggered by allergies. **REGISTER HERE**

2024 Onsite Employee Health Clinics Forum – **June 27-28, 2024 – Swissotel, Chicago, IL** This program, managed by World Conference Forum (WCF), will provide sessions on a variety of topics to help develop and manage onsite clinics. NAWHC members get a \$250 discount off the registration fee.

REGISTER HERE

Directions and Success Factors for Onsite and Near-Site Centers: The NAWHC 12th Annual Forum - August 22-23, 2024, Conrad Hotel, Indianapolis, IN

Join NAWHC members and meet new contacts at the NAWHC 12th Annual Forum, a day and a half event featuring employer, provider, vendor and benefit advisor experts providing key information related to creating and managing successful onsite, near-site, shared and virtual health centers. For more information on attending and/or sponsoring the program, go to this link.

BENCHMARKING

Top Health Care Trends: and How They Will Impact Employers

In its <u>recent report</u>, Cigna Healthcare provided its perspective on the leading health care trends impacting employers. These should be considered in your design and offering of worksite center services:

- To address today's workforce that are at home, in the office and on the road, employers need to offer in-person, digital and remote access to integrated, primary care.
- To address the social determinants of health and provide health equity, employers need to
 examine existing benefits and offer personalized consultation to ensure they offer optimal
 benefits mix that is based on the organization's unique workforce and addresses its physical,
 emotional financial, environmental and socially correct needs.
- To improve behavioral health care, employers need to have a focus on access, experiences and outcomes by offering an integrated medical and mental health program.
- Since workers spend a substantial part of their lives online and on the phone, employers need to provide access to medical and behavioral health services, screenings. consultations, coaching, monitoring and navigation services in digital formats where easy access is assured.
- To reduce increasing pharmacy costs, employers should look to using biosimilars where available and take advantage of pharmacists as coaches to help guide the use and management of prescription drugs.

MARKET DEVELOPMENTS

Marathon Receives Best in KLAS Award for Employer Worksite Services



KLAS Research, which evaluates benefit vendors in a variety of areas, recently announced that <u>Marathon Health received its "2024 Best in KLAS Award" for Employer Health Services</u>. The Best in KLAS Awards recognize software and services companies who excel in helping healthcare professionals improve patient care. All rankings are a direct result of the feedback of thousands of providers and clients.

RESEARCH AND RESOURCES

Healthy Hearts in Manufacturing

NAWHC is working with Northwestern University under a grant from the Agency for Healthcare Research and Quality (AHRQ), to assist twelve health centers operated by employers and vendor partners to improve their hypertension control and tobacco cessation efforts. The "Healthy Hearts in Manufacturing" project identifies facilitators and barriers to improve outcomes in these areas. The project will also estimate the budgetary impact and potential savings for companies in adopting the strategies used.

Pilot Test the HERO NIOSH WellBQ Online Survey

HERO has made the <u>NIOSH Well-Being Questionnaire</u> (WellBQ) available in an online survey platform to enable organizations to easily administer it to employees. The de-identified data from participating organizations will be shared with the organization, as well as summary reports of the demographic and employment questions. HERO is piloting this platform with interested organizations from different industries to obtain feedback from employers on the acceptability of and level of satisfaction with the process. Interested? <u>Sign-up before the end of March!</u>
Contact WellBQClearinghouse@hero-health.org if you have any questions.

Please visit the NAWHC website at www.nawhc.org and be sure to check in and sign-up at the NAWHC LinkedIn Group to stay abreast of developments in NAWHC and in worksite health and wellness.