



**June 2023**

**NAWHC NOW!** provides information on surveys, activities, programs and resources offered by the National Association of Worksite Health Centers, as well as from other industry partners and sources related to onsite, near-site, mobile and virtual worksite clinics. Visit [www.nawhc.org](http://www.nawhc.org) for details and membership information.

## **EDUCATION & NETWORKING**

### **Roundtable on Musculoskeletal Services – August 9, 2023, 10 AM CT - Webinar**

Join us for a 1-hour virtual roundtable discussion on Musculoskeletal Prevention & Care Innovations for Onsite and Near-site Centers. Participants will receive information on the findings of our recent musculoskeletal prevention services survey, followed by an interactive conversation among participants on the following topics:

- What innovative musculoskeletal prevention services are being offered/considered for worksite centers?
- How are stakeholders measuring success of these approaches & offerings?
- What have participants found to be critical factors for success (relationships, referral pathways, innovations, etc)?
- How do you tailor approaches to the size of the organization, magnitude and nature of their MSK problem?
- How do you incorporate digital/virtual MSK services with in-person MSK programs and what to watch out for?

This roundtable discussion will not permit marketing of services, but rather serve as a discussion to improve idea and resource sharing in this critical aspect of workplace health and well-being. All participants will have an opportunity to share their perspectives and contribute to the conversation to contribute to the betterment of musculoskeletal preventative services in the workplace.

**[REGISTER HERE](#)** (There is no cost to members. Non-members have a \$150 registration fee.)

### **Louisville Area Roundtable for Employers with Onsite/Near-site Centers – August 28, 2023, 9-11 AM CT, Gallery Room in Exchange 2, Humana Tower, 500 W. Main St., Louisville, KY**

Employers with onsite/near-site centers in the Louisville and surrounding area are invited to participate in an in-person, informal roundtable. Topics will include Worksite Center Performance Dashboards, Maximizing Engagement, Managing Staffing Issues, Integrating with the Healthcare Ecosystem and anything else of interest to participants. Bring your questions and problems to discuss in a confidential, employer-only session. Tours of the Humana onsite center will be arranged for interested parties.

**[REGISTER HERE](#)** There is no cost to participate, but you need to register. Non-members can attend **NAWHC 11<sup>th</sup> Annual Forum: “Directions and Trends for Onsite and Near-Site Health Centers” – Sept. 7-8<sup>th</sup>, Radisson Blu Mall of America, Bloomington, MN**

10260 N Central Expy, Suite 285 Dallas, TX 75231 Phone: 214-665-8893

[info@nawhc.org](mailto:info@nawhc.org) / [www.nawhc.org](http://www.nawhc.org).



Employers, unions, center vendors, health providers and benefit advisors are invited to attend the NAWHC Annual Forum, Sept. 7-8, 2023. Sessions will cover the following topics:

- *Trends, Directions, Innovations and Technology for Worksite Centers*
- *How to Create An Integrated Behavioral Health Service in The Center*
- *Planning Your First Onsite or Near-Site Center*
- *Legal and Regulatory Developments Impact Worksite Centers*
- *Integrating Occupational Health Services into A Primary Care Worksite Center*
- *Successful Small and Large Employer Centers*
- *How To Measure Performance and Quality in Your Center*
- *Developing A “Click and Mortar” Strategy: How to Integrate Virtual and In-Person Services*
- *Increasing Utilization in Your Center’s Services and Wellness Programs*
- *Why Clinics Fail and What You Can Do to Prevent Problems*

## **REGISTRATION AND SPONSORSHIP INFORMATION FOR THE ANNUAL FORUM**

### **BENCHMARKING**

#### ***2023 Benefits Trends and Design Survey***

WillisTowersWatson (WTW) recently released results of its [global survey](#) of employers on their plans for 2023 benefits. One area of focus was the priorities employers consider when selecting a vendor partner to use for benefits: (Listed in order of importance)

- Enhanced employee experience
- Operation efficiency
- Lower-cost solution
- Demonstrated credibility
- Ability to address a broad range of needs
- Access to innovative products and approaches
- Global or regional capabilities
- Integration with existing systems/vendors
- Established relationship
- Ability to target select employee segments

### **MARKET DEVELOPMENTS**

#### ***Marathon Health to Purchase Cerner Worksite Health Services***

Marathon Health has agreed to purchase Cerner Workforce Health Services (WHS) from Oracle. This acquisition will add approximately 300 associates, 21 clients, 35 health centers and 300,000 members to Marathon Health. Both organizations will operate as separate entities until the transaction is completed. This is expected within the next month.

### **RESEARCH AND RESOURCES**

#### ***Purchasing Guide for Selecting an Onsite/Near-site Health Center Manager***

10260 N Central Expy, Suite 285 Dallas, TX 75231 Phone: 214-665-8893

[info@nawhc.org](mailto:info@nawhc.org) / [www.nawhc.org](http://www.nawhc.org).



KLAS research and NAWHC have recently released a [new publication](#) to provide insight, guidance and recommendations on how an employer or union could approach the process of selecting an entity to manage its onsite or near-site health center. The short publication is packed with information on the primary reasons employers offer worksite centers; an overview of the market options and approaches to worksite health center management; guidance and best practices in the vendor selection process; challenges in the selection process; and lessons learned by health center sponsors. Get a free copy at [this link](#).

***The Impact on Employee Health Due to Delays in Obtaining Care to COVID.***

The Integrated Benefits Institute (IBI) recently released a report on the effects of delayed care on the health of the workforce. A survey of employees found:

- 58% delayed or avoided necessary medical care due to cost or insurance barriers, 35% delayed or avoided care due to fear of getting or spreading COVID, and 42% reported delays/avoidance because there wasn't an appointment available when they needed it.
- 60% of workers stated they are up to date on recommended preventive screenings, 68% are up to date on adult immunizations, and, of those who have children under 18 in their household, 92% reported that their children are up to date on childhood immunizations.
- Regardless of sociodemographic characteristics, people with more underlying chronic health conditions (and consequently, a greater need for care), were more likely to delay or avoid medical care: 69% of those with 3 or more underlying chronic health conditions delayed or avoided medical care due to cost or insurance barriers, versus 51% of those with no conditions.
- Individuals who live in rural areas were less likely to be up to date on preventive care, with our models revealing that; 54% of individuals living in rural areas were up to date on preventive screenings, versus 61% of individuals living in urban areas.

Please visit our website at [www.nawhc.org](http://www.nawhc.org) and be sure to check in and sign-up at the [NAWHC LinkedIn Group](#) to stay abreast of developments *in NAWHC and in worksite health and wellness*.