



## SPONSORSHIP PROSPECTUS

### *On-site and Near-Site Clinics Educational Forum and Expo*

January 14, 2020, Philadelphia, PA

[The National Association of Worksite Health Centers](#) (NAWHC) and [Greater Philadelphia Business Coalition on Health](#) (the GPBCH) invite your firm to increase its visibility and business opportunities by being a sponsor at their January 14, 2020 program in Philadelphia, PA on worksite clinics. The event will be held from 8 am - 12 pm ET at The Philadelphia DoubleTree Hotel, 257 S. Broad St., Philadelphia, PA.

NAWHC and the GPBCH are non-profit, "Purchaser" organizations of public and private employers focusing on reducing health benefit spend, while improving the health and productivity of their members' covered populations.

The program will focus on how employers can develop and expand onsite, near-site and virtual health centers for employees and dependents. Sessions will be held on:

- The Landscape of Worksite Clinics
- Alternative Approaches to Offering Care at the Worksite
- Case studies on employer journeys to offering care at the worksite and
- Other topics on developing and increasing the value of a worksite center.

The event will be primarily attended by HR/Benefit professionals from the Philadelphia metro area, as well as representatives from hospitals, health plans, consultant/brokers and other healthcare stakeholders. We anticipate 50 plus attendees.

### **Sponsorship Opportunities**

**Below is an overview of the benefits of two sponsorship opportunities:**

**1) Gold Sponsor: \$3000**

- Exhibit Table in Meeting Room
- (2) Complimentary Registrations
- Logo Recognition on Scrolling Reel & Agenda
- Verbal Recognition during Introductory Remarks
- Pre & Post Conference Attendance List
- Opportunity to Invite (5) Employer Client Prospects

**2) Silver Sponsor: \$1500**

- Complimentary Registration
- Logo Recognition on Scrolling Reel & Agenda
- Verbal Recognition during Introductory Remarks
- Pre & Post Conference Attendance List
- Opportunity to Invite (2) Employer Client Prospects
- Opportunity to Place Handout Material on Registration Table



To become a Sponsor at this event, see the contract below:

### SPONSORSHIP/EXHIBITOR CONTRACT

**General** - All matters and questions not covered by this contract are subject to the decision of the event planner, the National Association of Worksite Health Centers (NAWHC) and the Greater Philadelphia Business Coalition on Health (the GPBCH). The program includes an exhibit area designed to provide a showcase of products and services either specifically designed for, or customarily used with, employer groups. NAWHC and GPBCH reserve the right to refuse rental of display space to any company whose display of goods or services is not, in the opinion of NAWHC or the Florida Alliance, compatible with the general character and objectives of the exhibition.

**Contacts** - For questions about content, speakers or NAWHC, contact Larry Boress (lboress@nawhc.org). For questions about sponsorship, hotel and meeting site logistics or the GPBCH contact Eric Croft (Ecroft@gpbch.org).

**Payment** - Contracts received by NAWHC or GPBCH will be recorded in the order in which they were received. Upon receipt of completed, signed and dated contracts, A sponsor will receive a confirmation along with an invoice payable to GPBCH. Payment must be received within 30 days of receipt unless other arrangements are made.

**Cancellations** - Sponsor or Exhibitor cancellation must be received in writing no later than 30 days in advance of the event, at which time a full refund will be given in approximately 45 days. No refunds whatsoever will be made after this date.

**Logistics** - The program is being held at The Philadelphia DoubleTree Hotel, 257 S. Broad St., Philadelphia, PA. A list of hotels near the venue will be sent out separately. It is the responsibility of each sponsor/exhibitor to make their own arrangements specific to their needs, but please contact Eric Croft ([Ecroft@gpbch.org](mailto:Ecroft@gpbch.org)) to work out the details related to the exhibit space.

**Prior to the event:** Registered sponsors/exhibitors will receive the following information approximately 3 weeks in advance of the event:

- Final agenda
- Exhibit area set up/tear down times
- Information on registering staff and other comps
- Information on where to ship materials, directions and maps

**Care of Space** - Sponsors/exhibitors shall be responsible for properly maintaining their exhibit space and may not place anything in the aisles during exhibit times.

**Liability** - Neither NAWHC, GPBCH, their members, officers, representatives or employees will be responsible for any injury, loss or damage that may occur to the sponsor/exhibitor or the sponsor/exhibitor's employees or property from any cause whatsoever, prior, during or subsequent to the period covered by the sponsor/exhibitor contract. Each sponsor/exhibitor must make provisions for the safeguarding of his/her goods, materials, equipment and display at all times.



The sponsor/exhibitor agrees, by signing this "Sponsor/Exhibitor Contract," to insure itself, at its own expense, against property loss or damage, and against liability for personal injury. In the case that said premises shall be destroyed by fire or the elements or by any cause, or in the case of Government intervention or regulation, military activity, strikes, or any other circumstances that make it impossible or inadvisable for NAWHC or GPBCH or the local host to provide exhibit space, then and thereupon the contract shall terminate and the sponsor/exhibitor shall waive any claim for damages or compensation, except the pro rata return of the amount paid for space, after deduction of actual expenses incurred in connection with the show, and there shall be no further liability on the part of either party.

In case any part of the exhibit area is damaged, or if circumstances make it impossible for NAWHC or GPBCH to permit a sponsor/exhibitor to occupy the space assigned during any part or the whole of the period covered, then under such circumstances the sponsor/exhibitor will be charged for space only for the period space was or could have been occupied by the sponsor/exhibitor. NAWHC and the Florida Alliance are released from any and all claims for damages which may arise in consequences thereof.

**Amendments** - NAWHC and GPBCH reserve the right to interpret, amend and enforce this Contract. Written notice of any amendments or interpretations shall be given to each sponsor. Each sponsor/exhibitor, (individuals, their agents and employees), agrees to abide by all Contract rules set forth herein, and/or by any subsequent amendments, or interpretations.

Please show your agreement to these rules by signing below and returning the original to Eric Croft ([Ecroft@gpbch.org](mailto:Ecroft@gpbch.org)).

Indicate the level you are interested in:  Gold (\$3000)  Silver (\$1500)

I have read and agree to the terms and conditions of this Contract. Payments may be made via credit card or check.

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Signature

Date

Enclosed is a check made out to "GPBCH"

I will mail a check to GPBCH, 123 South Broad Street, Suite 1235 Philadelphia, PA 19109

I will pay by credit card:



**Greater Philadelphia  
Business Coalition  
On Health**

*"Building Bridges to Better Healthcare"*



**For credit card payment:** Total: \$ \_\_\_\_\_ Name on Card: \_\_\_\_\_  
Type of Card:  Visa  MasterCard  AMEX Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Address of Cardholder (if different than organization address):

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_