



January 2021

NAWHC NOW! provides information on upcoming programs, new developments, resources and benchmarking surveys related to onsite, near-site, shared, mobile and virtual worksite clinics, offered by the National Association of Worksite Health Centers, as well as information and resources from other industry experts and partners. Visit www.nawhc.org for details and membership information.

VOLUNTEER OPPORTUNITIES

We have two volunteer opportunities for NAWHC member contacts. Each ad hoc committee will meet virtually 2-3 times and be asked to respond to various drafts. We would like to have a mix of employers, vendors, health providers and benefit advisors participate as members. If more than one person from the same organization expresses interest in the same committee, we will invite the first one that responds.

NAWHC Annual Forum Committee

We are in the process of forming an ad hoc Annual Forum Committee to create the different features, select topics and identify speakers.

NAWHC Vendor Directory Committee

We are looking for member contacts to assist us in determining the content and types of vendors we should include in a new Vendor Directory on the NAWHC website in 2021.

If you're interested in being one of the ad hoc committees and helping us create activities and resources of real value to members, contact Larry Boress at lboress@nawhc.org

UPCOMING EDUCATIONAL EVENTS

Proposed EEOC rules are out! What They Mean - February 1, 2021 Webinar

The proposed new wellness rules from the EEOC just got published. There is a 60-day comments period followed by revisions, so expect the new rules to be formalized in late spring and to go into effect no later than January. NAWHC is making this program, being conducted by its partner Quizzify, Inc., available to all NAWHC members.

At this free webinar, you will learn:

- What is a "de minimis" incentive and how might that change following comments
- Which programs are the "certain programs" that still get the 30% Safe Harbor
- The Hack: How you can be sure your program is still considered "voluntary" even with a large incentive
- How your program can receive indemnification for this hack
- Why this would be a good opportunity to review your wellness program altogether

[REGISTER at this link](#)



Creating and Expanding Worksite Health Centers: NAWHC 9th Annual Forum – September 9-10, 2021, Chicago, Illinois

We anticipate that the COVID-19 vaccine rollout will permit us to hold the NAWHC Annual Forum in September as an in-person event. This program brings together NAWHC members, leading employer, vendor, consultant and research experts on planning and expanding the value of worksite health center operations and performance.

[REGISTER at this link.](#)

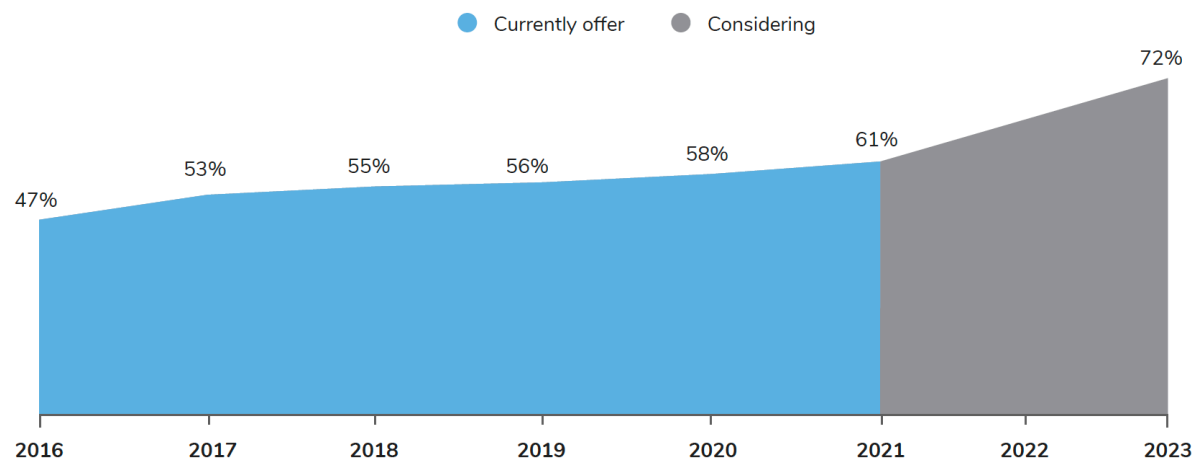
BENCHMARKING

2021 Large Employer Health Care Strategy and Plan Design Survey

The “2021 Large Employer Health Care Strategy and Plan Design Survey,” conducted annually by the Business Group on Health, solicited information about employer approaches to health care and benefits in the midst of the COVID-19 pandemic, providing a window into leading ways that employers are addressing COVID through their benefit plans, programs and overall workforce strategy outlook. [This link will enable you to read the Executive Summary.](#) The full report is available to members of the Business Group on Health.

Growth of Onsite Health Centers

According to the recently released “2021 Large Employer Health Care Strategy and Plan Design” conducted by the Business Group on Health, despite the pandemic, on-site services will grow and play a critical role in 2021. The report states “onsite services, including clinics and mental health counselors, have proven to be flexible enough to adapt to the current landscape and provide COVID-19 testing and virtual counseling. For most employers, onsite services will continue to be a part of their approach to health care.” The graph below shows the growth and forecast for growth among large employers 2016-2023.



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MARKET DEVELOPMENTS

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Paladina Changes Name to “Everside Health”

Paladina Health, which merged with Activate Health and Healthstat, has formerly changed the corporate name to “Everside Health.” Everside Health, headquartered in Denver, Colorado, is now the second largest direct primary care provider in the U.S., operating 350 onsite, near-site and virtual health clinics in 32 states for employer, union and other benefit sponsor clients.

RESOURCES

CDC Sample Communication Messages for Essential Workers

CDC has designed a [COVID-19 Vaccination Communication Toolkit for Essential Workers](#) to help employers build confidence in this important new vaccine. The toolkit will help employers across various industries educate their workforce about COVID-19 vaccines, raise awareness about the benefits of vaccination, and address common questions and concerns. Employers and vendors may place your logo on materials that have a place for your logo, but please retain the CDC URL (www.cdc.gov).

The toolkit contains a variety of resources including:

- key messages,
- an educational slide deck,
- FAQs,
- posters/flyers,
- newsletter content,
- a plain language vaccine factsheet (available in several different languages),
- a template letter for employees,
- social media content, and
- vaccination sticker templates.

Other CDC Communication Resources on COVID-19

CDC continues to update its COVID-19 guidance and resources for the private sector:

- [Requirements for Air Travel](#)
- [Event Planning and COVID-19](#)
- [COVID-19 Employer Information for Office Buildings](#)
- [COVID-19 Employer Information for Bus Transit Operations](#)
- [COVID-19 Employer Information for Rail Transit Operations](#)

General Information on COVID-19 Vaccines

Pharmaceutical Strategies Group has created list of FAQs about the COVID-19 vaccines for employers and their workers. [Review the FAQs at this link.](#)

Please visit our website at www.nawhc.org and be sure to check in and sign-up at the [NAWHC LinkedIn Group](#) to stay abreast of developments in NAWHC and in worksite health and wellness.