



SPONSORSHIP PROSPECTUS

The Potential and Value of Worksite Clinics

December 3rd, 2019, Orlando, Florida

[The National Association of Worksite Health Centers](#) (NAWHC) and the [Florida Alliance for Healthcare Value](#) invite your firm to increase its visibility and business opportunities by being a sponsor at their December 3, 2019 program in Orlando on worksite clinics.

NAWHC and the Florida Alliance are non-profit, “Purchaser” organizations of public and private employers focusing on reducing health benefit spend, while improving the health and productivity of their members’ covered populations.

The program will focus on how employers can develop and expand onsite, near-site and virtual health centers for employees and dependents. Sessions will be held on the various clinic models, approaches to integrate different types of providers for improved musculoskeletal care, case studies on employer journeys to offering care at the worksite and other topics. It will be primarily attended by HR/Benefit professionals from Florida, as well as representatives from hospitals, health plans, consultant/brokers and other health care stakeholders. We anticipate 40-80 participants.

Sponsorship Opportunities

Below is an overview of the benefits of three sponsorship opportunities:

1) Gold Sponsor: \$5000

- Employer client on the program in a speaker or panel role
- Exhibit table
- 3 staff registrations
- Unlimited free employer client and prospect registrations
- One-time use of a mailing list of attendee print addresses
- Recognition before the program and from the podium

2) Silver Sponsor: \$3000

- Exhibit table
- 2 staff registrations
- Unlimited free employer client and prospect registrations
- One-time use of a mailing list of attendee print addresses
- Recognition from podium

[See the contract below.](#)



Sponsorship/Exhibitor Contract

General - All matters and questions not covered by this contract are subject to the decision of the event planner, the National Association of Worksite Health Centers (NAWHC) and the the Florida Alliance for Healthcare Value. The program includes an exhibit area designed to provide a showcase of products and services either specifically designed for, or customarily used with, employer groups. NAWHC and the Florida Alliance reserve the right to refuse rental of display space to any company whose display of goods or services is not, in the opinion of NAWHC or the Florida Alliance, compatible with the general character and objectives of the exhibition.

Contacts - For questions about sponsorship, content, speakers or NAWHC, contact Larry Boress (lboress@nawhc.org). For questions about hotel and meeting site logistics contact Florida Alliance at <https://www.flhealthvalue.org/contact-us/>

Payment - Contracts received by NAWHC or the Florida Alliance will be recorded in the order in which they were received. Upon receipt of completed, signed and dated contracts, A sponsor will receive a confirmation along with an invoice payable to NAWHC. Payment must be received within 30 days of receipt unless other arrangements are made.

Cancellations - Sponsor or Exhibitor cancellation must be received in writing no later than 30 days in advance of the event, at which time a full refund will be given in approximately 45 days. No refunds whatsoever will be made after this date.

Assignment of Booth Space - Booth assignments are based on the level of sponsorship and the dates when the contract and payment are received. NAWHC and the Florida Alliance have the right to assign space to the sponsor/exhibitor, rearrange the floor plan, and/or relocate any exhibit at any time before or during the event.

Hotel and Logistics - The program is being held in Orlando, Florida. The exhibit area will provide space for 6' table-top exhibits only. It is the responsibility of each sponsor/exhibitor to make their own arrangements specific to their needs.

Prior to the event: Registered sponsors/exhibitors will receive the following information approximately 3 weeks in advance of the event:

- Final agenda
- Exhibit area set up/tear down times
- Information on registering staff and other comps
- Information on where to ship materials, directions and maps



Care of Space - Sponsors/exhibitors shall be responsible for properly maintaining their exhibit space and may not place anything in the aisles during exhibit times.

Liability - Neither NAWHC, the Florida Alliance, their members, officers, representatives or employees will be responsible for any injury, loss or damage that may occur to the sponsor/exhibitor or the sponsor/exhibitor’s employees or property from any cause whatsoever, prior, during or subsequent to the period covered by the sponsor/exhibitor contract. Each sponsor/exhibitor must make provisions for the safeguarding of his/her goods, materials, equipment and display at all times.

The sponsor/exhibitor agrees, by signing this “Sponsor/Exhibitor Contract,” to insure itself, at its own expense, against property loss or damage, and against liability for personal injury. In the case that said premises shall be destroyed by fire or the elements or by any cause, or in the case of Government intervention or regulation, military activity, strikes, or any other circumstances that make it impossible or inadvisable for NAWHC or the Florida Alliance or the local host to provide exhibit space, then and thereupon the contract shall terminate and the sponsor/exhibitor shall waive any claim for damages or compensation, except the pro rata return of the amount paid for space, after deduction of actual expenses incurred in connection with the show, and there shall be no further liability on the part of either party.

In case any part of the exhibit area is damaged, or if circumstances make it impossible for NAWHC or the Florida Alliance to permit a sponsor/exhibitor to occupy the space assigned during any part or the whole of the period covered, then under such circumstances the sponsor/exhibitor will be charged for space only for the period space was or could have been occupied by the sponsor/exhibitor. NAWHC and the Florida Alliance are released from any and all claims for damages which may arise in consequences thereof.

Amendments - NAWHC and the Florida Alliance reserves the right to interpret, amend and enforce this Contract. Written notice of any amendments or interpretations shall be given to each sponsor. Each sponsor/exhibitor, (individuals, their agents and employees), agrees to abide by all Contract rules set forth herein, and/or by any subsequent amendments, or interpretations. Please show your agreement to these rules by signing below and returning the original to NAWHC or the Florida Alliance.

Indicate the level you are interested in: Gold (\$5000) Silver (\$3000)

I have read and agree to the terms and conditions of this Contract. Payments may be made via credit card or check. Contact Larry Boress for questions (lboress@nawhc.org) or 224-308-6622.

Signature

Date



- ___ Enclosed is a check made out to "NAWHC"
- ___ I will mail a check to NAWHC, 11520 North Central Expressway, Suite 227, Dallas, TX 75243
- ___ I will pay by credit card:

For credit card payment: Total: \$ _____ Name on Card: _____

Type of Card: Visa MasterCard AMEX Card Number: _____ Exp. Date: _____

Address of Cardholder (if different than organization address):

Address: _____ City: _____

State: _____ ZIP: _____

Signature: _____ Date: _____