



August 2022

NAWHC NOW! provides information on surveys, activities, programs and resources offered by the National Association of Worksite Health Centers, as well as from other industry sources related to onsite, near-site, mobile and virtual worksite clinics. Visit www.nawhc.org for details and membership information.

EDUCATION and PROJECT INFORMATION SESSIONS

NAWHC's 10th Annual Forum: Creating and Expanding Worksite Health Centers – September 8-9, 2022, DoubleTree Hilton Downtown, Nashville, Tennessee

Over 100 people have already registered for the Annual Forum in Nashville, Tennessee. If your firm has budget or travel restrictions or if you can't leave the office, you can now take advantage of participating virtually, as we have added the ability to be on a streaming service for the 2-day event. You can log on for all sessions or only those of most interest. The cost for NAWHC members is just \$150 for the two-day event.

The Annual Forum will feature sessions on: The direction of employer centers in a post-COVID-19 world; Planning and design of worksite health centers; Legal and regulatory aspects of worksite health centers; Integrating behavioral health into primary care services; Measuring health center performance; Increasing utilization and engagement; Pharmacy services; and Integrating virtual care services

[REGISTER HERE](#)

"Healthy Heart" Orientation – a Training Program on Cardiac Health for Center Staff

For those who missed it, [here is a recording](#) of the recent informational session on a free cardiac health training program for worksite center staffs offered by Northwestern University. To learn more and take advantage of this opportunity contact Megan McHugh at megan-mchugh@northwestern.edu.

BENCHMARKING

Cancer Screening by Worksite Health Centers

A NAWHC survey on cancer screening activities in worksite health centers found that during the last two years cancer screening rates dropped among most employee groups. The survey identified the following lessons learned to increase the utilization and success of screening programs:

- Centers can play a major role in improving compliance with cancer screenings, yet colorectal screenings have been a challenge because of the invasive nature of colonoscopy
- Workers do not want to have to take time off work to do a bowel prep and colonoscopy, and are more likely to be compliant with a screening method that does not require them to do this
- Patient testimonials are often helped in getting the word out and driving awareness
- Mobile mammography vans are popular
- Multimedia education on the need for cancer screening is key for colon cancer screening campaigns
- Encourage employees to inform the center staff when they get a cancer screening from a community provider office and try to get those results
- Physicians and other center providers have the greatest ability to convince patients to get screenings
- People are interested in using Cologuard, but many patients who request Cologuard don't return the kit so outreach after kit mailing is needed
- Broad based promotion is as good/equal to targeted mailings

Survey of Employer Abortion Support Benefits

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[Integrated Benefits Institute](#) surveyed more than 200 employers on abortion support benefits. Some highlights from the survey include:

- 48.3% cover both medically-required and elective abortions for employees and dependents under their medical plan
- 61.8% of employers cover paid time off for employees that have abortion services (including travel and recovery)
- 45.9% of employers are considering changes to their medical plan coverage for abortion services. Changes include travel time and recovery time, paid leave, and mental health support.
- 8% of employers who currently offer abortion benefits indicated they will not cover abortions in the future.

MARKET DEVELOPMENTS

Amazon Acquires One Medical

Amazon is continuing its expansion into health care, [announcing it will acquire One Medical](#), a “technology-powered” combination primary care and telehealth service, for nearly \$4 billion. That makes this one of Amazon’s largest acquisitions to date and indicates that the e-commerce giant is very serious about its plans for consumer-facing health care.

Marathon Health Expansion

Marathon Health [announced the opening of its newest Network in Salt Lake City](#). The first health center, located in Draper Peaks, opens this month with more locations to follow from Ogden to Provo. Salt Lake City becomes the 7th market to provide this unique offering to local employers, joining Indianapolis; Charlotte, N.C.; Cincinnati; Columbus, Ohio; Las Vegas and Orlando, Fla.

RESOURCES

Monkeypox: What Employers Need to Know

Mercer has developed information and recommendations on how employers should address the increasing monkeypox epidemic. Obtain a copy of the report [at this link](#).

Telehealth Policy Recommendations

A broad-based Taskforce on Telehealth Policy (TTP) was formed to assess the changes occasioned by the pandemic and find agreement on recommendations that would maximize the availability of safe, high-quality and cost-effective telehealth services. Obtain a copy at [this link](#).

Addressing Health Care Provider Burnout

The National Academy of Medicine Action Collaborative on Clinician Well-Being and Resilience offers this collection of resources that highlight strategies and tools that health care leaders and workers can use across practice settings to take action toward decreasing burnout and improving clinician well-being. Obtain a copy of the resources kit [at this link](#).

Please visit our website at www.nawhc.org and be sure to check in and sign-up at the [NAWHC LinkedIn Group](#) to stay abreast of developments *in NAWHC and in worksite health and wellness*.