



AGENDA

11th NAWHC Annual Forum

Directions and Success Factors in Onsite, Near-site and Virtual Health Centers

September 7-8, 2023 Radisson Blu Mall of America, Minneapolis, MN

SEPTEMBER 7, 2023

- 7:30 Registration, Breakfast, Networking and Exhibit Visits
- 8:30 WELCOME AND ORIENTATION TO ANNUAL FORUM
- 8:45 TRENDS, TECHNOLOGY, INVESTMENTS AND CHANGES FOR ONSITE, NEAR—SITE AND VIRTUAL HEALTH CENTERS
- 9:45 ROUNDTABLE DISCUSSION FOR ATTENDEES: Changes and Challenges Worksite Center Since the Pandemic
- 10:15 NETWORKING AND EXHIBIT BREAK - Opening panel speakers to be available at a table in exhibit hall
- 11:35 CREATING AN INTEGRATED BEHAVIORAL HEALTH SERVICE IN THE CENTER
- 12:35 LUNCHEON AND ANNUAL NAWHC MEMBERSHIP MEETING – Board Elections
- 1:30 BREAKOUT SESSIONS
 - A. Planning Your First Onsite Or Near-Site Center - Concept, Objectives, Staffing, Services, Management Options, Budget, RFP and Contracting
 - B. Integrating Occupational Health Services Into A Primary Care Worksite Center
- 2:30 NETWORKING AND EXHIBIT BREAK
- 2:45 BREAKOUT SESSIONS
 - A. Planning Your First Onsite Or Near-Site Center - Implementation, Engagement Strategies, Measurement and Expansion
 - B. Successful Large And Small Employer Worksite Health Centers
- 3:45 HOW TO MEASURE AND REDUCE THE TIME TO REACH YOUR FINANCIAL AND OUTCOMES
- 5:00 NETWORKING RECEPTION

SEPTEMBER 8, 2023

- 8:30 LEGAL ISSUES AND LEGISLATION IMPACTING WORKSITE HEALTH CENTERS
- 9:15 THE DIRECTION OF RETAIL CLINICS AND HOW THEY CAN INTEGRATE WITH ONSITE CENTERS
- 10:00 NETWORKING AND EXHIBIT BREAK
- 10:20 DEVELOPING A “CLICK AND MORTAR” STRATEGY: How to Integrate Virtual and In-Person Services
- 11:00 INCREASING UTILIZATION IN YOUR VACCINATION PROGRAMS
- 11:45 WHY CLINICS FAIL AND WHAT YOU CAN DO TO PREVENT PROBLEMS
- 12:30 ADJOURNMENT