



## AGENDA

### **10th Annual Forum: *Creating and Expanding Worksite Health Centers***

#### **SEPTEMBER 8, 2022**

8:45 **Registration, Networking and Exhibit Visits**

9:30 **WELCOME AND ORIENTATION TO ANNUAL FORUM**

- Larry Boress, Executive Director, Nat. Assn. of Worksite Health Centers
- Cristie Travis, CEO, Memphis Business Group on Health
- Phil Belcher, Chief Operating Officer, HealthCare 21 Business Coalition
- David Hines, Board Chair, NAWHC; Director, Benefits at Metro Nashville Public Schools

9:45 **COMING OUT OF THE PANDEMIC: What We Learned and How Worksite Health Centers Need to Adapt**

- Phil Berry, CEO, Northwind Pharmaceuticals
- Stu Clark, CEO, Premise Health
- David Hines, Director, Benefits, Metro Nashville Public Schools
- Kim Hutton, MD, Chief Medical Director, Evernorth
- Adam Johnson, Chief Strategy Officer, Everside Health

10:45 **ROUNDTABLE DISCUSSION FOR ATTENDEES:**

- Do you integrate occupational and primary care, if not, why not?
- How did pandemic impact your clinic and other health and wellness benefits?

11:15 **NETWORKING AND EXHIBIT BREAK**

11:35 **THE NATIONAL ASSOCIATION OF WORKSITE HEALTH CENTERS: 10 Years of Growth and Influence**

- Panel of Founders and Past Chairs:
  - John Neuberger, Quad Graphics
  - Jim Sheeran, Molson Coors
  - Carly Deer, Lyra Health
  - David Hines, Metro Nashville School District
  - Mike LaPenna, The LaPenna Group
  - Larry Boress, NAWHC

12:15 **LUNCHEON – Annual Membership Meeting**

1:00 **KEY STEPS IN PLANNING YOUR FIRST OR ADDING A WORKSITE HEALTH CENTER**

- Tony Purkey, SVP, National Accounts & Strategic Solutions, Everside Health

1:45 **INTEGRATING BEHAVIORAL HEALTH SERVICES INTO YOUR EAP AND PRIMARY CARE SERVICES**

- Carly Deer, Director of Mental Health Strategy, Lyra Health
- Britta Reiersen, MD, Senior Medical Director, The Well and Optum Everycare
- Martha Shepherd, MD, Medical Director, Vanderbilt Health
- David Hines, Director, Benefits, Metro Nashville School District

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2:30 **NETWORKING AND EXHIBIT BREAK**

2:50 **EXPANDING PRIMARY CARE ACCESS THROUGH NEARSITE HEALTH CENTERS AND VIRTUAL CARE**

- Beth Ratliff, Chief Operating Officer, Premise Health
- Whitney Conely, Experience Strategy and Transformation Lead, Humana

3:35 **MANAGING CHRONIC DISEASE AT THE CENTER**

- **Obesity**
- **Migraine: An Employers Perspective**
  - Colleen Smith PharmD, National Account Scientific Director, AbbVie
- **Vaccines for Chronic Diseases**
  - Nicole Shaffer, MD, Senior Director, People Experience, Colleague Wellness, Pfizer, Inc.

5:00 **NETWORKING RECEPTION**

**SEPTEMBER 9, 2022**

7:00 Fitness Run/Walk

8:00 Networking and Exhibit Visits

8:30 **LEGAL ISSUES AND LEGISLATION IMPACTING WORKSITE HEALTH CENTERS**

- Stephanie Eckerle, Partner, Kreig DeVault, Moderator
- James Gelfand, Executive Vice President, ERISA Industry Committee (ERIC)
- William Wright, General Counsel, Premise Health

9:15 **EXPANDING PHARMACY AND PRESCRIPTION DRUG SERVICES**

10:00 **NETWORKING AND EXHIBIT BREAK**

10:20 **INTEGRATING VIRTUAL SERVICES INTO YOUR CENTER**

10:55 **KEY BENCHMARKS AND APPROACHES TO MEASURE AND COMPARE THE PERFORMANCE OF A WORKSITE HEALTH CENTER**

- Larry Boress, Executive Director, National Association of Worksite Health Centers
- Amy Iveson, Corporate Manager Health and Wellness Strategy, Huntington Ingalls Industries

11:45 **ACCELERATING UTILIZATION IN EMPLOYER-SPONSORED HEALTH CENTERS**

- Branden Pfefferkorn, Clinical Medical Director, HealthPartners
- Carla Stone, Vice President of Energy Services, Blue Ridge Electric Co-op

12:30 **ADJOURNMENT**